

SÁPMIFILM

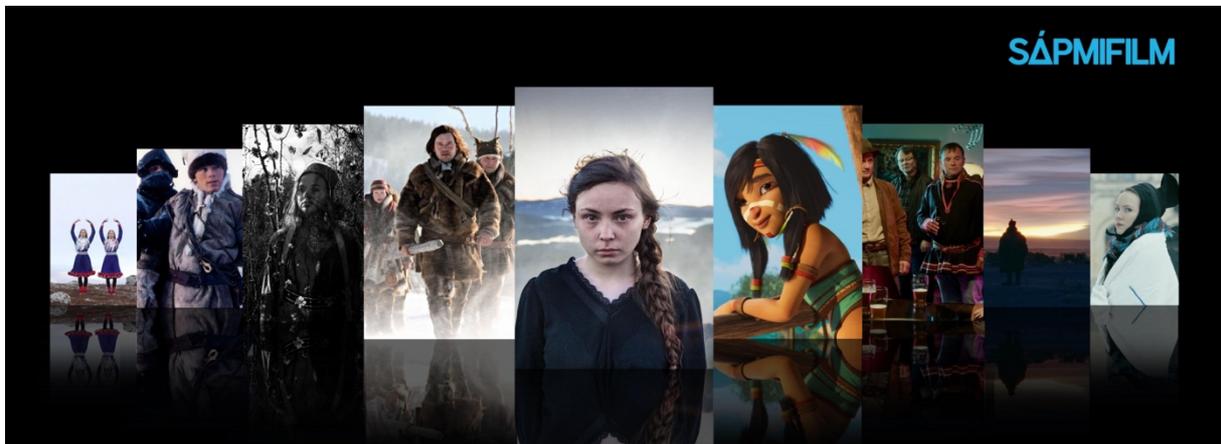
Sámi and Indigenous streaming platform now open in Canada and Greenland

- www.sapmifilm.com

In October International Sami Film Institute (ISFI) relaunched its streaming service www.sapmifilm.com. Sápmifilm is a unique film streaming service with Sámi and other Indigenous films.

- Sápmifilm is the only Indigenous film streaming service available today. We have around 100 Sámi and Indigenous films in our film catalog on Sápmifilm. A variation of shorts, features, documentaries, and sámi dubbed children's movies, says Maren Benedicte Nystad Storslett at ISFI.

She and her colleagues at ISFI have been working on developing the steaming service Sápmifilm. The goal of Sápmifilm is to create a unique selection of high-quality Sámi and other Indigenous films that are available to world audiences through a streaming service.



Sápmifilm is now available in Canada and Greenland

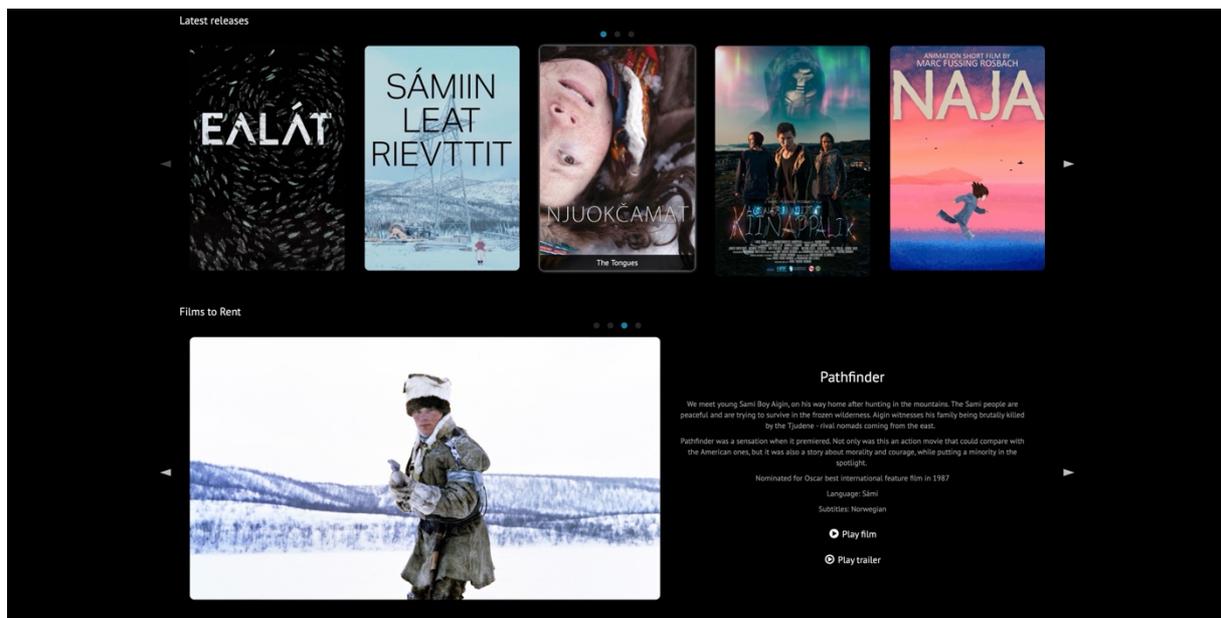
When ISFI relaunched Sápmifilm, the service was made available for users in Canada and Greenland, in addition to Norway, Sweden, and Finland.

- We have collaborated with filmmakers from the Arctic Indigenous areas for a long time. We are thrilled that we finally can share Sámi stories in other

Indigenous areas, and at the same time, they can share their stories with us, says Managing Director at ISFI Anne Lajla Utsi.

Anna Lajla Utsi participated at the imagineNATIVE Film + Media Arts Festival for the relaunch.

- We want our films and stories to be accessible to world audiences. Getting your film on big streaming platforms can be difficult, especially if you are new in the industry. Also, short films usually have a short festival life and are not available for audiences that don't go to film festivals. That is why we think it is essential to have our own platform, and by that give Indigenous films and filmmakers a space and a presence on a global digital platform, says Anne Lajla Utsi.



A variety of content

Sámifilm is primarily for those who want to watch Sámi and Indigenous films, but it is also available for schools and other institutions to use for educational purposes or entertainment.

- The platform allows private individuals, schools, and other institutions to stream exciting quality films from Indigenous areas. The service also offers opportunities to learn more about Sámi and other Indigenous cultures, languages, and history, Maren Benedicte Nystad Storslett concludes.

SÁPMIFILM

About the streaming service: www.sapmifilm.com

[Click here for press photos.](#)

If you are interested in having your film on Sapmifilm.com or have any questions, please contact:



Sápmifilm coordinator
International Sami Film Institute
Maren Benedicte Nystad Storslett
sapmifilm@isfi.no
+49 971 22 760



Managing Director
International Sami Film Institute
Anne Lajla Utsi
annelajla@isfi.no



INTERNATIONAL SAMI FILM INSTITUTE